# AVerMedia VueSign CMS v2.1 User Manual

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# **Disclaimer and Copyright**

## Disclaimer

All the screen shots in this documentation are only example images. The images may vary depending on the product and software version. Information presented in this documentation has been carefully checked for reliability; however, no responsibility is assumed for inaccuracies. The information contained in this documentation is subject to change without notice.

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# Introduction

AVerMedia VueSign CMS is a software-based management service, hosted on industrial PC and packaged into products such as BM110, BM130 and BM510. This service is accessed via browsers from your laptop or PC and makes easier the management on video contents and deployment of encoder/decoder devices. Currently only Google Chrome browser is supported.

AVerReceiver is an Android-based player/decoder capable of delivering multimedia contents to digital signage and video on demand applications.

AVerCaster series encoders provide industrial-strength streaming service. When combined with VueSign CMS and AVerReceiver they add live streaming to the already rich application in digital signage and video on demand applications.

This user manual introduces the daily operation and management facilities provided by the VueSign CMS, and how to install and watch video programs on AVerReceiver.

# **Networking Requirements**

VueSign utilizes networking services for quick and trouble-free delivery of media contents. Requirements on networking devices and their configurations are outlined in this section.

#### **Ethernet Switches**

When delivering multicast streaming to add live video to your application, it is important to note that Ethernet switches must properly support IGMP snooping. Switches without a properly working IGMP snooping function may either fail to deliver multicast streaming to AVerReceivers or turn multicast into local broadcast and greatly decrease the utilization of network bandwidth.

It is imperative to consult with the providers of your Ethernet switch to make sure IGMP snooping is supported.

## Routers with DHCP service

Dynamic IP assignment using DHCP is required for AVerReceivers. After initial setup from DHCP, AVerReceiver can be changed to use static IP. But this adds unnecessary burden on deployment, and is not recommended. VueSign CMS will provide all the functions necessary to manage the AVerReceivers in your deployment.

VueSign CMS services running on BM110, BM130, BM510 are best managed with static IP. This is so remote management via web browser can have a fixed URL to save to your bookmark.

AVerCaster encoders can be running on dynamic IP assignment using DHCP or static IP. Generally static IP is a better choice, for the same reason as VueSign CMS.

## Firewall and NAT(Network Address Translation)

Most production networks are guarded by firewalls or separated by NAT. Below is a list of firewall exceptions and port-mapping requirements for your consideration.

#### HTTP port 80

HTTP port 80 is the default port on which VueSign CMS provides service. AVerReceivers fetch media contents from Internet (RSS, weather, HTML) and from CMS server via HTTP 80 port. If any of the following is true, please add another firewall exception:

- 1. Contents from RSS, weather or HTML is on another port, such as 8080.
- 2. VueSign CMS is installed on port other than the default 80.

#### TCP port 9300

Port 9300 is used between receivers, CMS servers and web browser for immediate intercommunication.

#### Multicast group 239.255.255.250 port 1900

This multicast group is used for service discovery. This makes setting up hundreds of AVerReceivers so much easier, without manually entering the IP address of CMS server when installing each AVerReceiver.

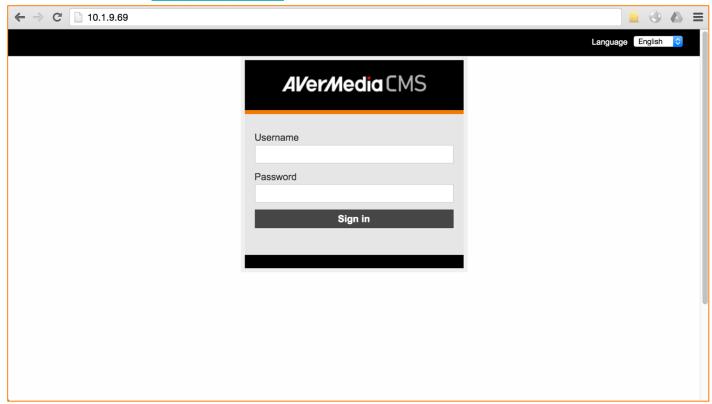
#### TS/UDP multicast on 224.0.0.0~239.255.255.255, port 1024~65535

Video streaming via TS/UDP multicast are deployed in this range of IP address and port numbers. If you deploy live streaming using TS/UDP multicast, be sure to set up firewall to allow these traffic.

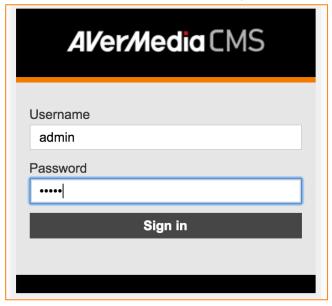
# Login to CMS and Change Password

VueSign CMS service is operated from your web browser running on laptop or PC. Only Google Chrome browser is supported. To login to CMS service, please launch Chrome browser and

connect to the URL: HTTP://IP-address.

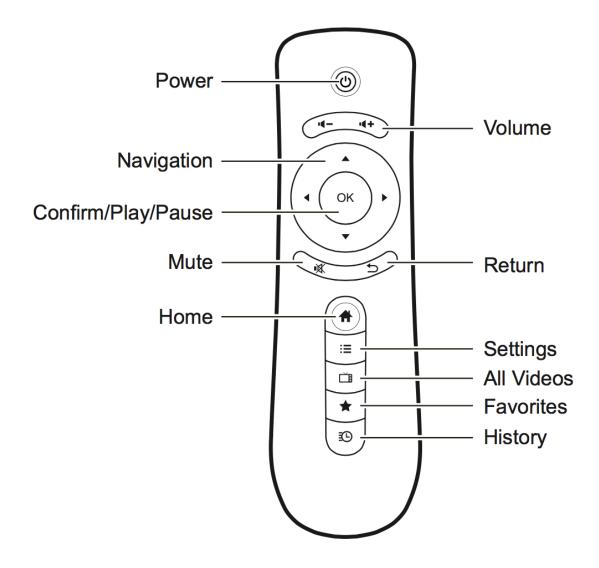


Default username is "admin" and password is "admin".



# **Installing and Using AVerReceivers**

#### The Remote Controller



Remote controller for AVerReceiver operates on 2.4GHz RF and works without line of sight between the controller and the tiny RF receiver installed at the USB port of AVerReceiver.

#### Power

Power key on remote controller puts AVerReceiver to stand-by mode. As a result the connected HDMI monitor or TV will shutdown eventually. This cuts down energy consumption.

#### Arrows/OK/Return

Use the four arrow, OK and return keys to navigate in the menus and making adjustments. The OK key also serves as "Play" and "Pause" in the media playback functions.

#### Volume/Mute

Adjusting audio volume or mute entirely using these 3 keys.

#### Home

Home key triggers a restart of AVerReceiver software and brings you back to the main screen.

#### Settings/All Videos/Favorites/History

These four keys are not available at version v2.1.

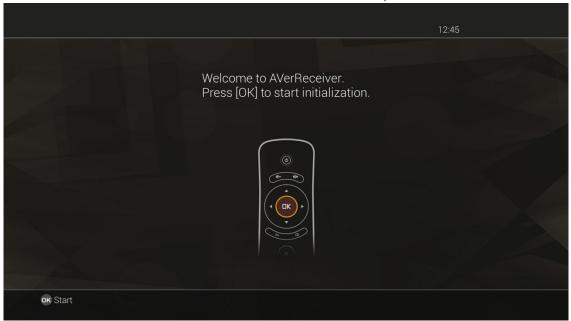
# First-time setup to connect to CMS

First connect the RF receiver of remote controller, power cable, network cable and HDMI cable to AVerReceiver. And use the remote controller and follow on-screen instructions to setup this AVerReceiver.

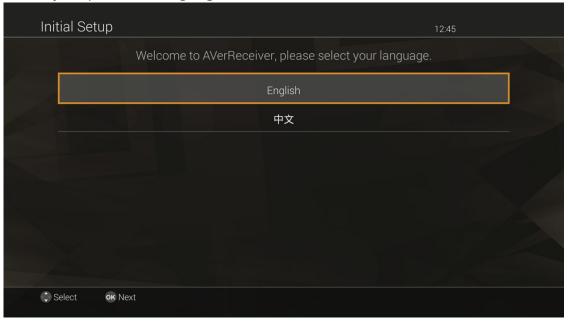
When power up, wait a moment for the boot process to finish.



Press "OK" on remote controller to start first-time setup.



Select your preferred language.

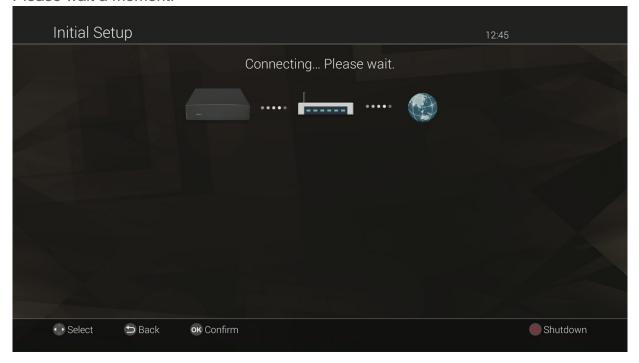


AVerReceiver must be installed in a network with DHCP service, in which case the networking settings will automatically be taken care of. You can press "OK" to accept the auto-assigned IP

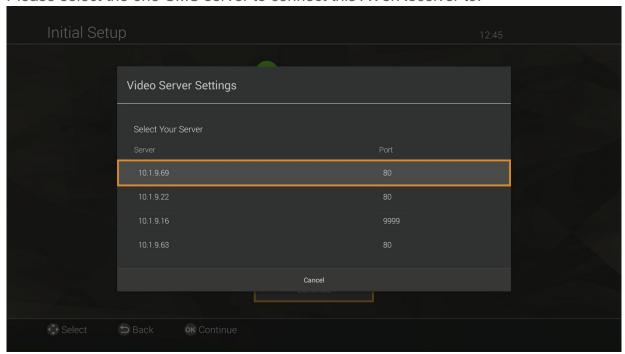
address or navigate to the right side to enter your own network settings.



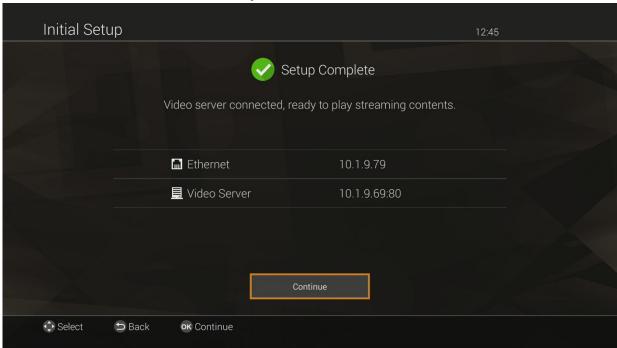
Next AVerReceiver tries to search in the local area network for a CMS service to connect to. Please wait a moment.



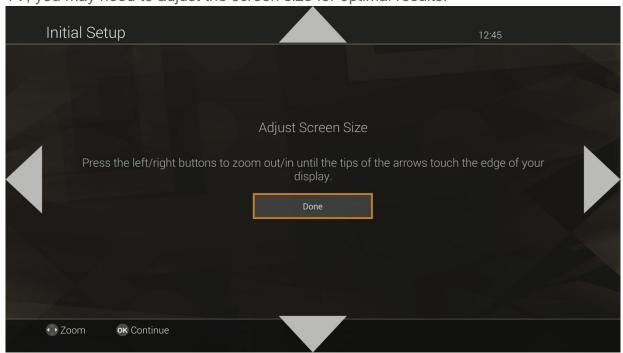
Please select the one CMS server to connect this AVerReceiver to.



If a connection is made successfully



Last step is adjusting the screen size. Due to over-scan or under-scan feature of HDMI monitors or TV, you may need to adjust the screen size for optimal results.

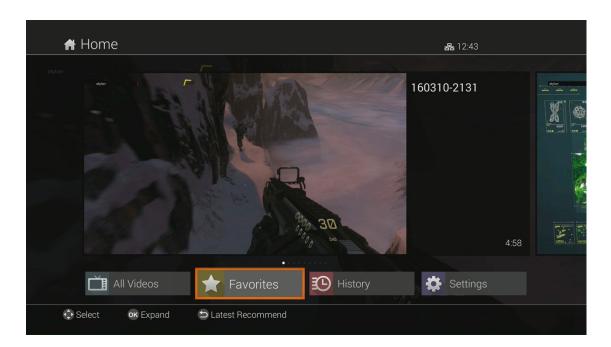


Select "Done" will finish the set-up process and brings you to the boot logo. After a moment you can start managing AVerReceiver from CMS.



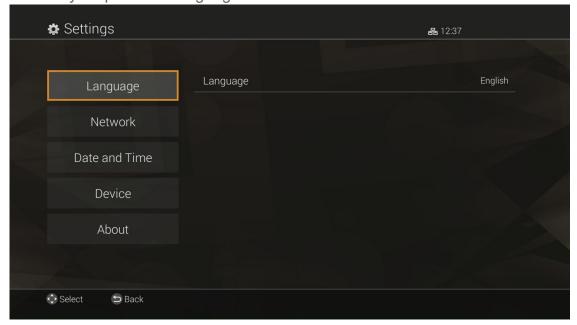
# Set-up for maintenance

In Video-on-Demand mode, set-up is accessible from the main screen. If a AVerReceiver is in Digital-Signage mode, please temporarily change it back to Video-on-Demand mode in the CMS management web.

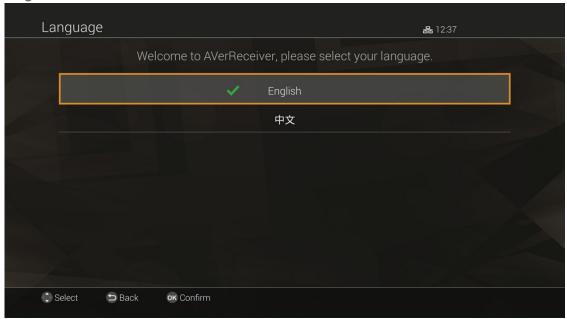


#### Language

Choose your preferred language of the user interface.

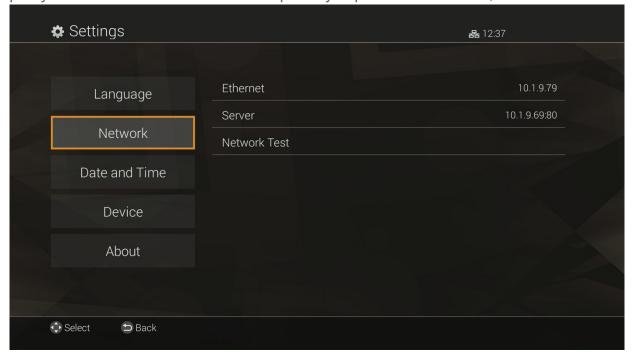


English and Chinese are available.

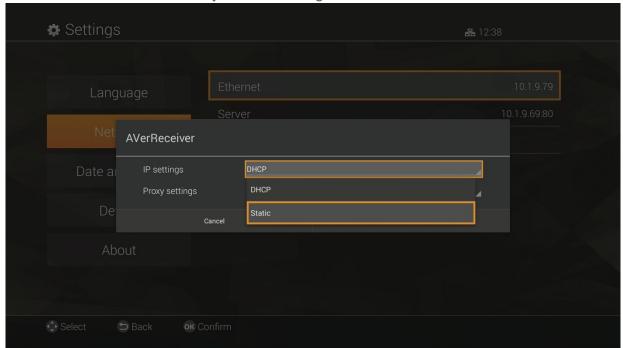


#### Network

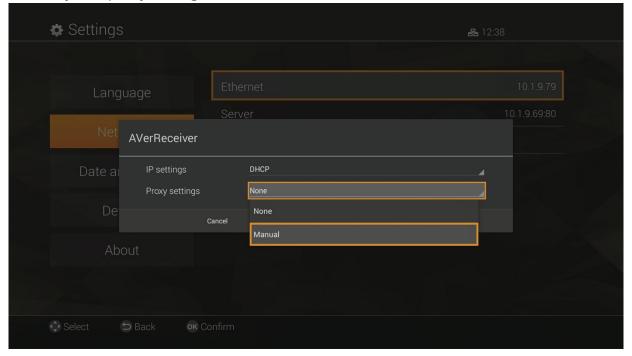
In network settings you can choose between static or dynamic IP assignment and change the proxy to connect to Internet. This is especially important for weather, RSS and HTML services.



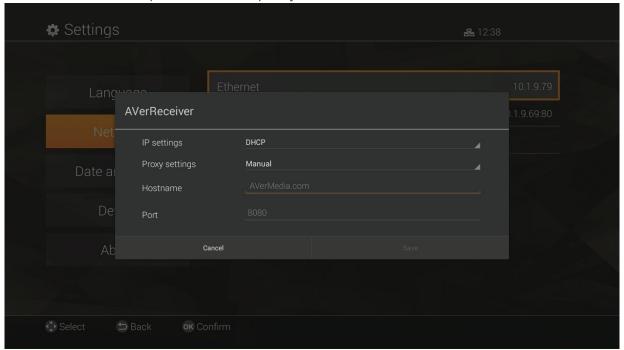
Choose between static and dynamic IP assignment.



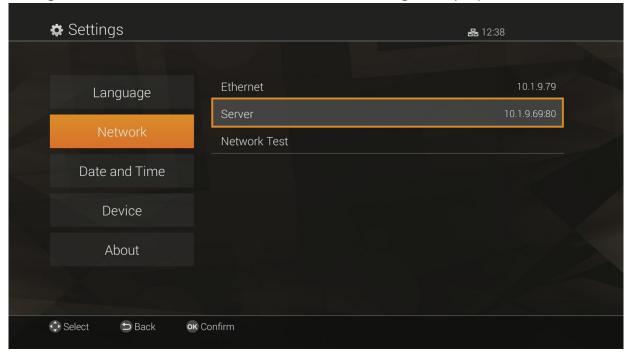
Manually add proxy settings.



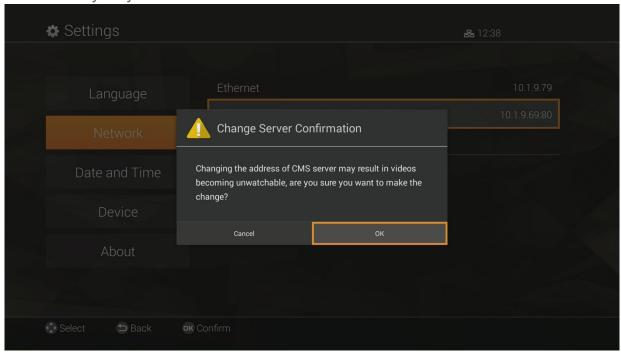
Enter the name and port number of proxy server.



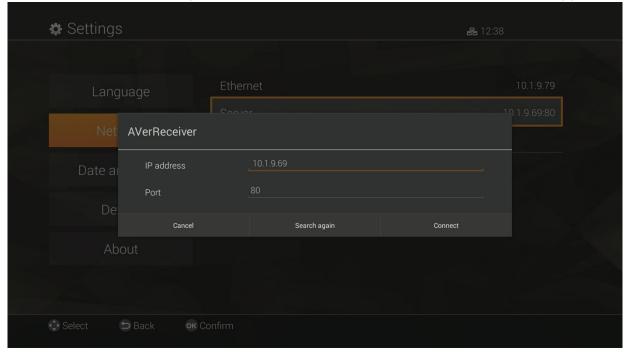
Change the CMS server address for maintenance or migration purposes.



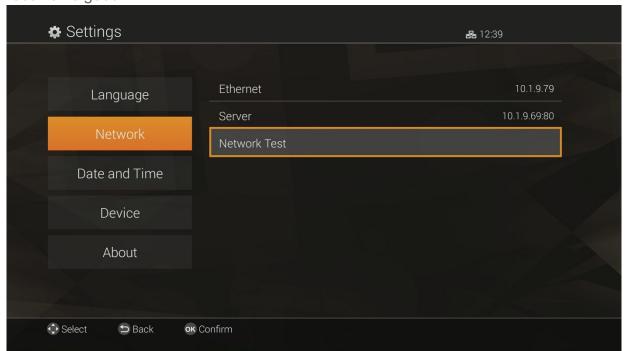
You will be warned that switching to another CMS may result in some video not accessible because they may not be available on the new server.



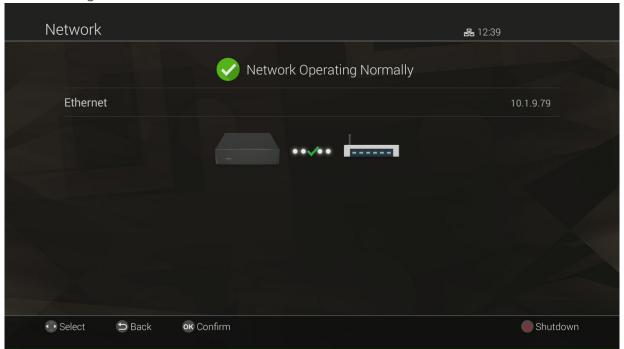
Enter the IP address and port number of the CMS server. Hostname is also supported.



Network testing makes a connection to CMS server to check if networking between CMS and receiver is good.



## If networking is OK:

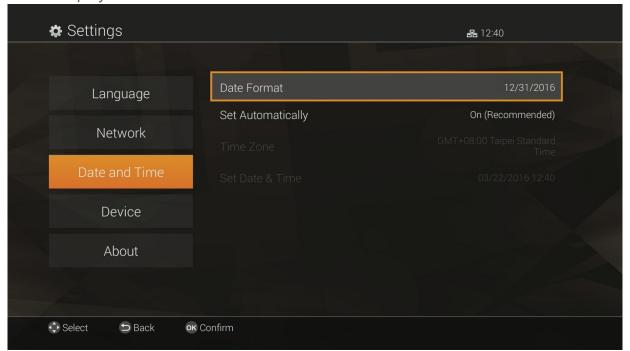


If networking is not OK, please check the settings and cabling and press "Reconnect" to try again.

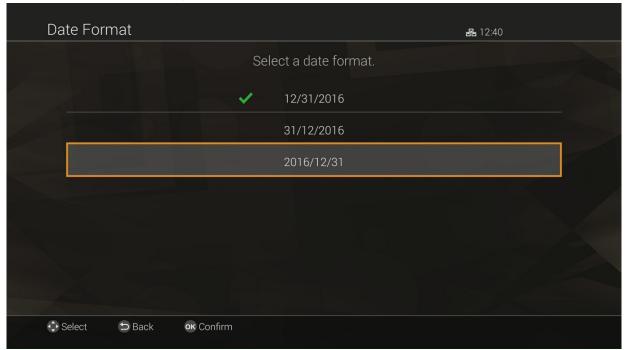


#### Date and Time

Select display format of date and time here.

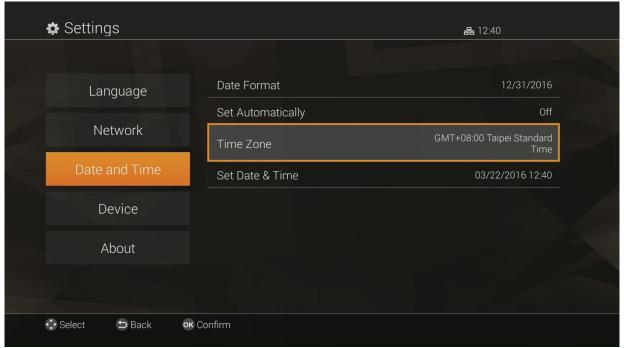


There are MM/DD/YYYY, DD/MM/YYYY and YYYY/MM/DD formats available.

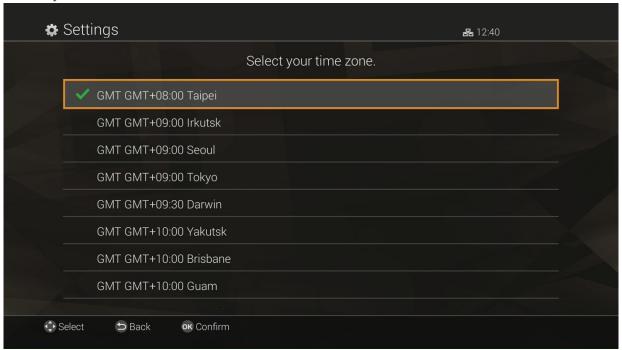


By default date and time are synchronized to CMS server with NTP protocol. This is the recommended settings to ensure correct execution of schedules.

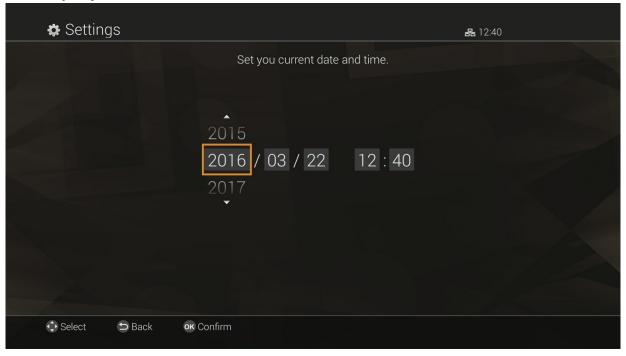
To turn off automatic time setting, select "Off" in "Set Automatically".



Select your time zone.

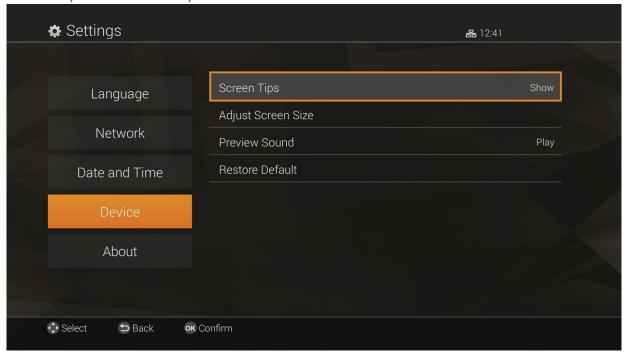


Manually adjust the date and time.



#### Device

Screen tips hints for the operations of remote controller.

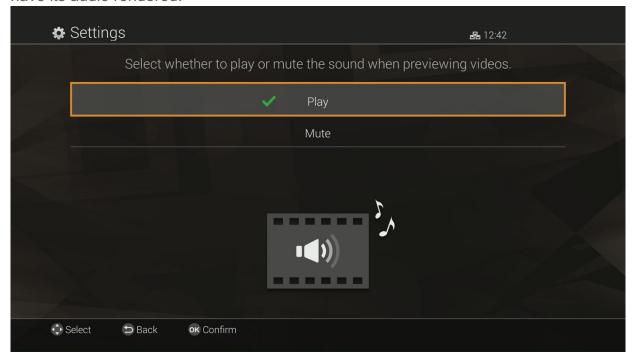


"Adjust Screen Size" is the same in the first-setup. Adjust on a per-monitor basis so that your content is displayed correctly on the monitor.

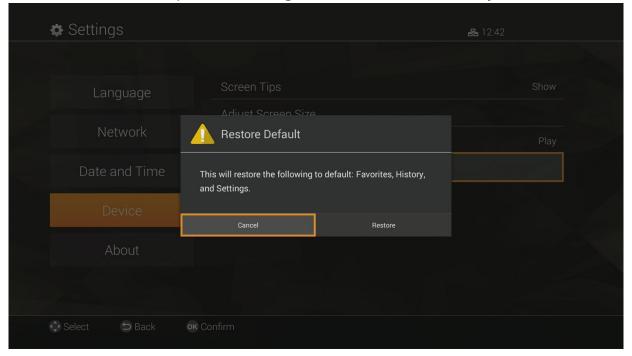


In the main screen of Video-on-Demand, when a video is selected (circled in yellow brackets), the video will starts to play in preview mode. If "Preview Sound" is turn off, this preview video will not

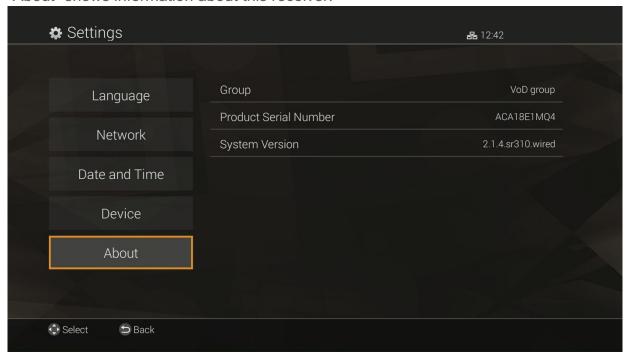
have its audio rendered.



"Restore Default" will wipe out all settings and restore back to factory default.

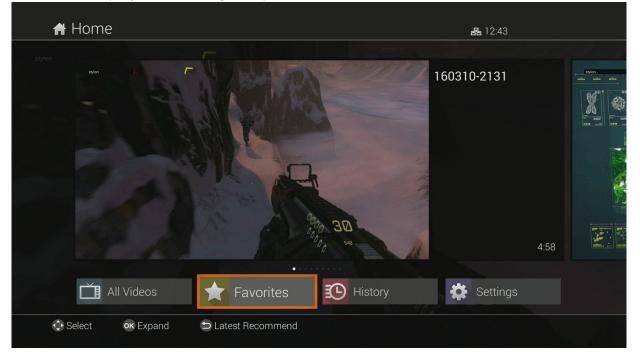


"About" shows information about this receiver.



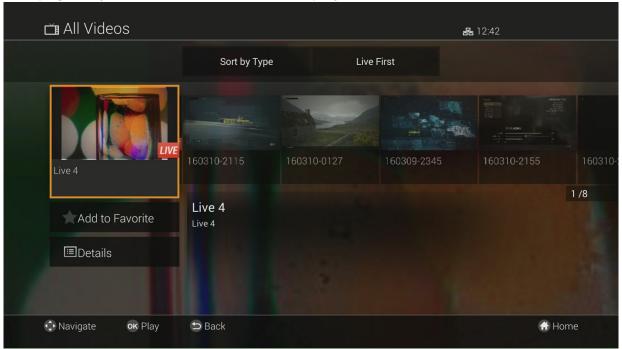
# Watching on-demand videos

In the main screen, navigate using arrow and OK keys to select video to watch. The title and length of video is displayed on the right of preview window.

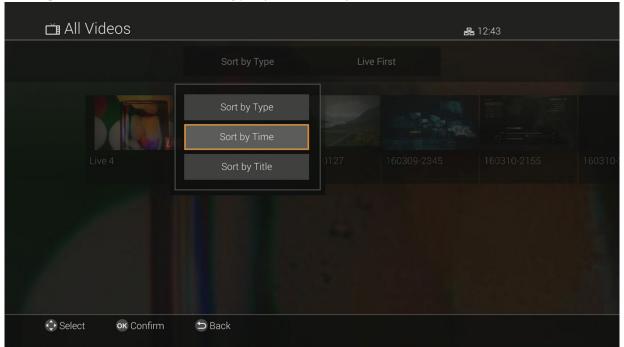


#### All Videos

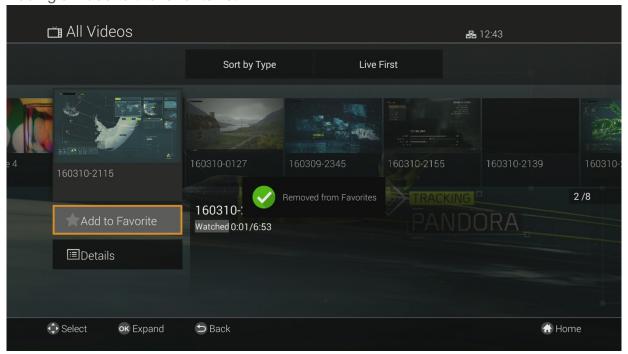
This page let you sort videos and select for playback.



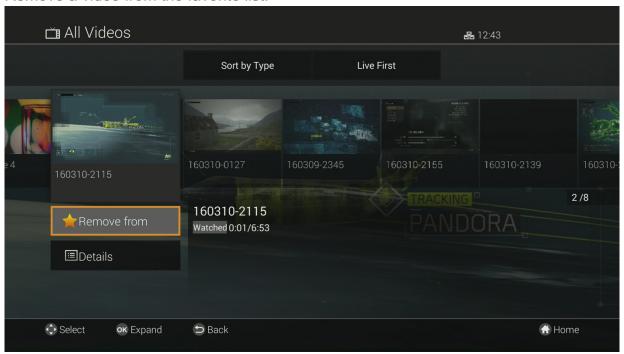
Sorting can be made based on type (live or VoD), time or title.



Adding a video to the favorite list.



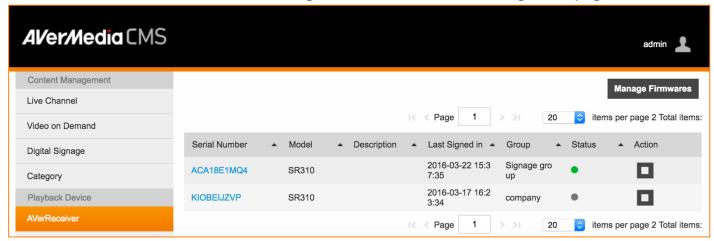
Remove a video from the favorite list.



# Managing AVerReceiver

## Manage AVerReceivers

AVerReceivers can be monitored and assigned tasks to run at the management page.

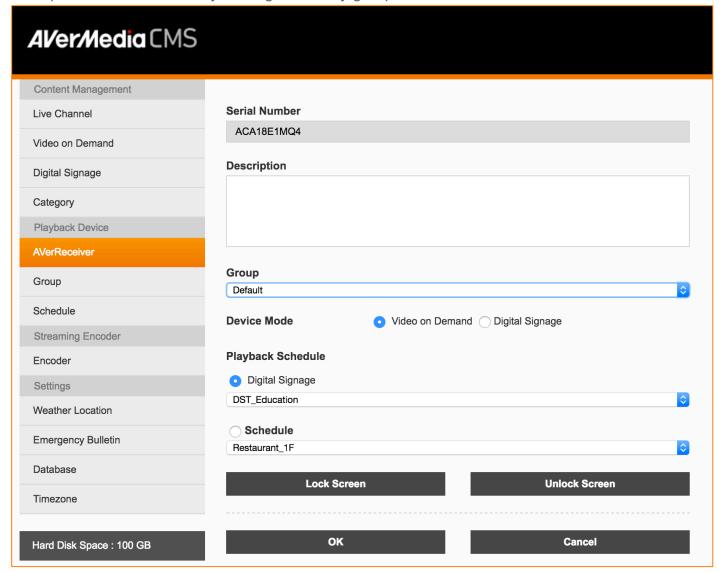


After AVerReceivers are set up to connect to CMS, they appear in the receiver list. These receivers are assigned to "default" group, meaning they do not belong to any group yet.

You can either assign the receiver to any of the groups and manage them by groups. Or you can simply assign the receiver to either one of "Video on Demand" or "Digital Signage" mode.

In the "Digital Signage" mode, a template or schedule can be assigned to the receiver for immediate execution. This is especially useful in the case of few numbers of AVerReceivers. If the receivers are large in number and deployed across floors and buildings, assignment by groups is more manageable.

Example: AVerReceiver not yet assigned to any group



# Manage Firmware and Change Boot Logo

Click on the "Manage Firmwares" in the upper right corner to manage firmware and change boot logo.

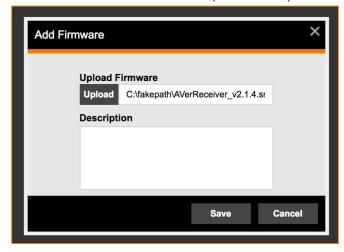
Click on "Modify AVerReceivers" to upload and change the boot logo of all managed AVerReceivers.



Open and upload a JPEG image with resolution not larger than 1920x1080 pixels.



Click on "Add Firmware" to upload an updated firmware



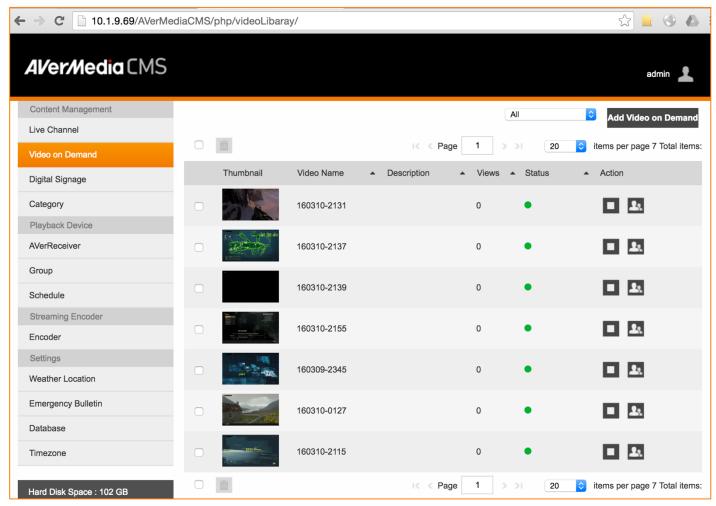
# **Managing Video On Demand**

Video on demand service allows upload of MP4 videos and assign to different groups of AVerReceivers for watching.

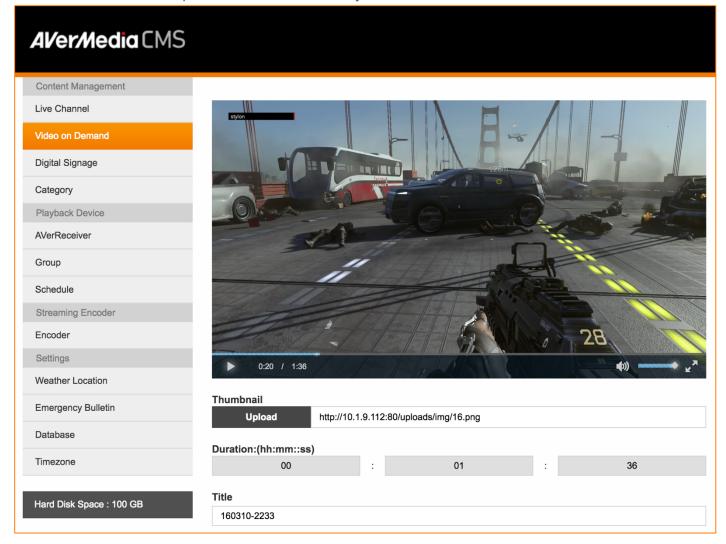
# Managing MP4 video

Click on the "Video on Demand" on the left panel to access the list of video currently managed by CMS. Here you can preview, modify the descriptions or delete the video.

#### List of MP4 video:



Click on the edit icon to preview video and modify the information:

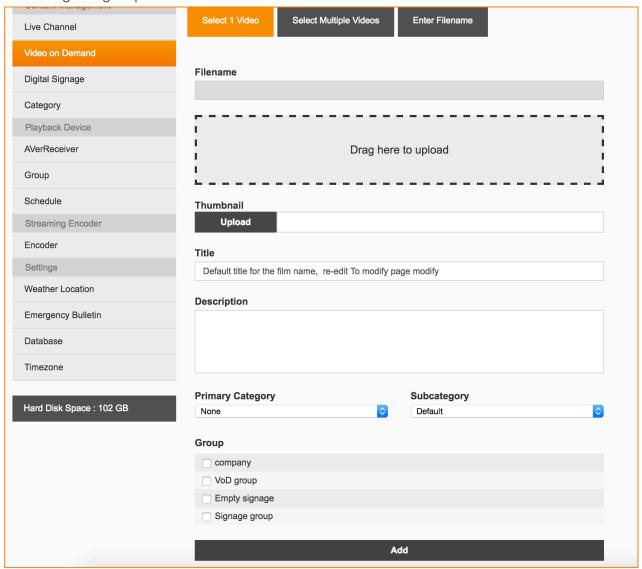


# Upload MP4 video

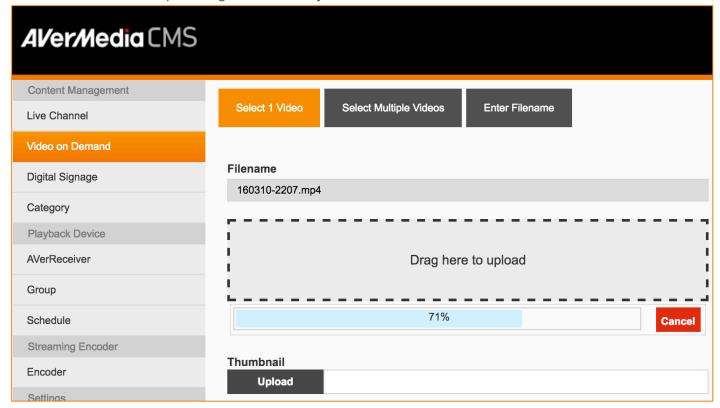
Click the "Add Video on Demand" in the upper right of screen to access the upload function.

#### **Upload Single Video**

You can select 1 video for upload and meanwhile edit the title, descriptions, thumbnail, categories and assign to groups.

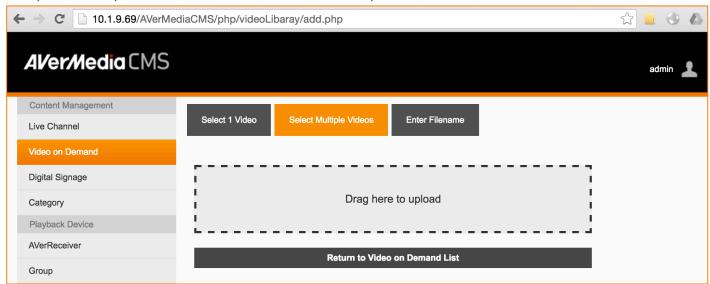


After file is selected, uploading automatically starts:



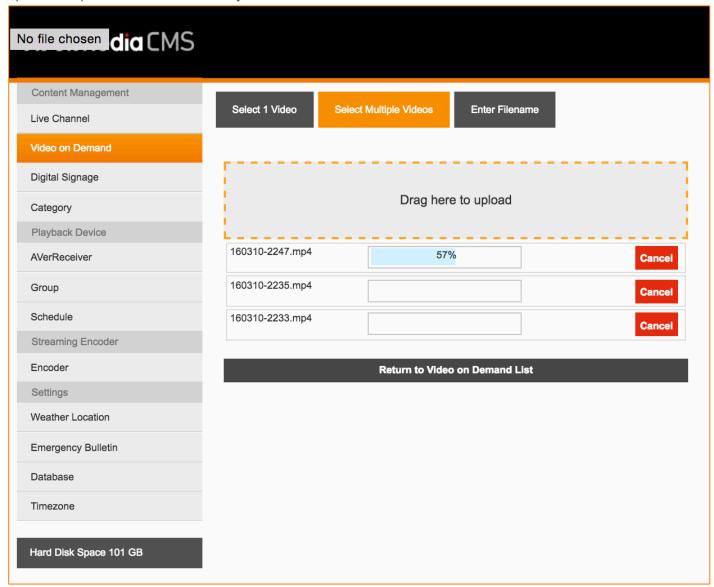
#### **Upload Multiple Videos**

To upload multiple videos at once, use "Select Multiple Videos":



You cannot edit the title or other information when uploading multiple videos. Please go back to video listings to select one of them for editing of information.

To start upload, drag video files from file explorer or finder to the area marked as "Drag here to upload". Upload will automatically start.

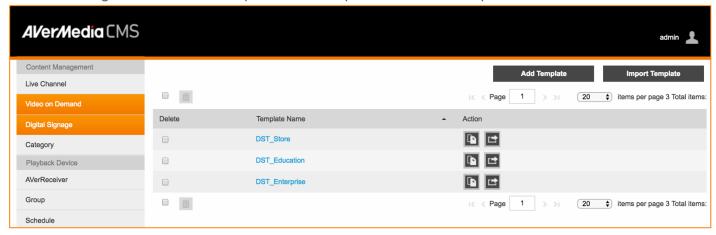


Please note that AVerReceivers can only view videos in the same group. It is recommended to plan ahead and assign the videos and AVerReceivers into individual groups.

# **Managing Digital Signage**

VueSign Digital Signage comes with built-in templates for retail store, education and enterprise scenarios. You can also make your own customized template. These templates can be directly assigned to specified AVerReceiver or a group of AVerReceivers for presentation. Schedule can

also be arranged so tasks will be presented in specific order or at specified time.



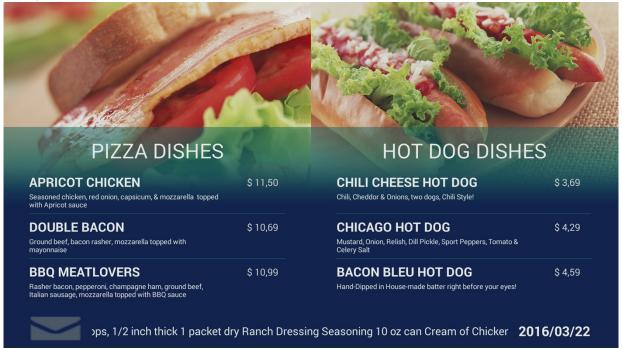
## **Templates**

Templates control how the actual layout on digital signage TV or panels are presented. The content themselves can be dynamic, such as those in HTML or RSS.

#### **Built-in Templates**

VueSign CMS has 3 built-in templates for education, enterprise and retail store applications. Feel free to make copies of them and modify according to your needs.

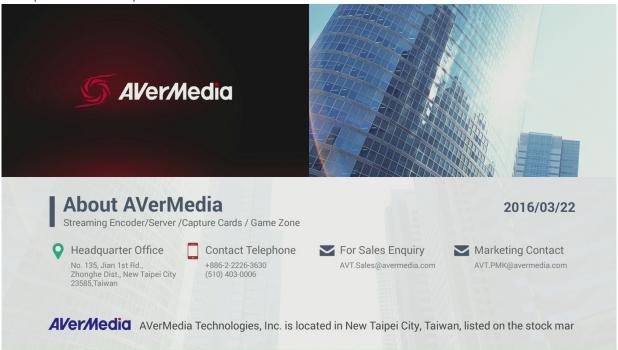
Template for retail store.



Template for education.



Template for enterprise.



In a template you can add elements such as video player, slide show of pictures, time and date, text, HTML, RSS and weather forecast. Changing colors, font size, screen position and dimensions are applicable to all elements. We will introduce each of them one by one.

#### Basic template properties

Templates need to be assigned as landscape mode or portrait mode. It is strongly recommended to design 2 template, one in portrait mode and another in landscape mode, even if the content delivers the same message. This is because the layout requirements and restrictions are quite different between a landscape and portrait positioned screen.

Background color determines the color of the screen where there are no visual elements.

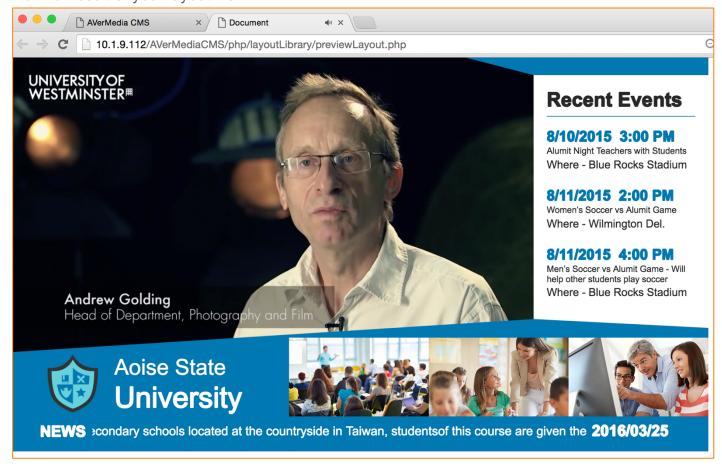
Auto-mute, when checked, mutes background audio when a media player starts to play.

Background music and image can be uploaded and assigned here for playback in the final presentation.



#### Preview

When editing the template, click "Preview" will bring out another browser tab, allowing you to see the final result of your layout work.



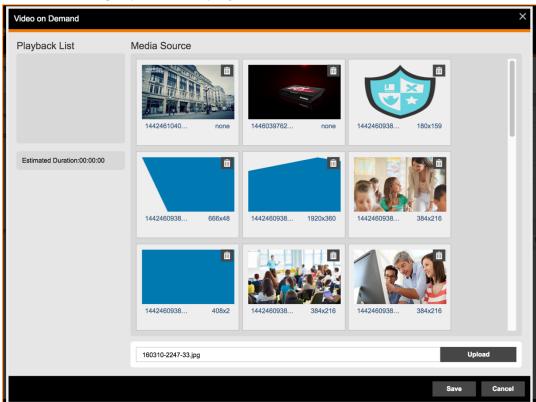
#### Media Player

Videos can be uploaded here and used as presentation materials in digital signage. The screen size and position of the media player can be adjusted by dragging the mouse or editing in the

properties to the left.



Select "Video on Demand" in "Source" to upload and assign MP4 videos. You can drag multiple videos in the right part to the play list.



Select "Live Channel" in "Source" to select live channels for playback. Drag from channel sources and drop to live channel list.

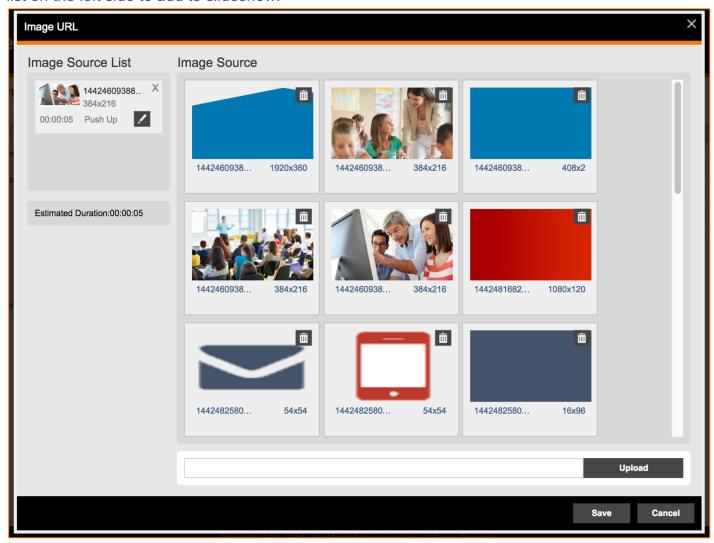


#### Slideshow

Images and pictures can be uploaded and arranged in a slide show with this element. Also the size and position of this element can be adjusted by dragging mouse or editing the properties to the right.

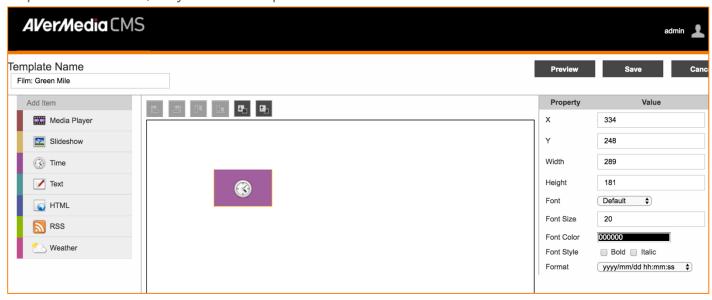


Uploading images to VeuSign CMS using the "Upload" button. Drag images from the right to the list on the left side to add to slideshow.



#### Time

Time element presents both date and time given enough screen space is allocated to this element. If space is too small, only time will be presented.



#### Text

Text element presents simple text with static or marquee effect, which is good for revealing readable information.



#### HTML

HTML elements embed web pages from other web site into the signage template. Please note that many news and video portals prohibit the embedding of their pages, in which case a blank area will

be presented instead of the correct page.



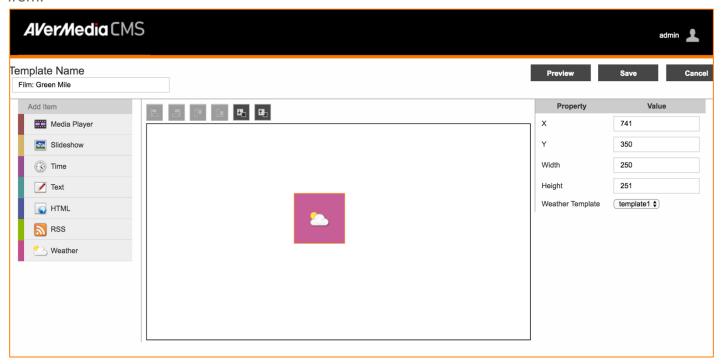
#### **RSS**

RSS elements collects information and news feeds from RSS web pages and presents on AVerReceivers. Please enter a valid RSS URL starting with "HTTP://".

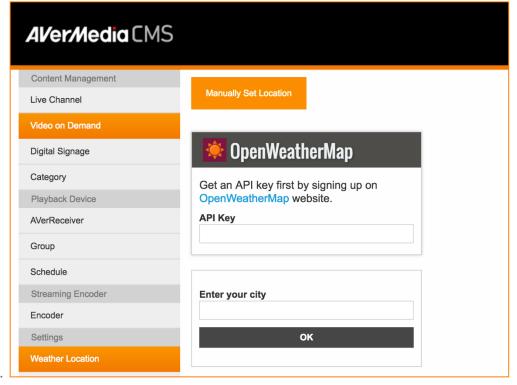


#### Weather

Weather elements reports current weather condition and forecasts based on the city selected in the "Weather location" in the "Settings" page. There are two different styles of template to choose from.



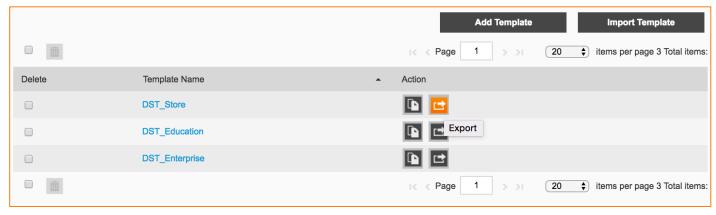
To set up weather reports, you must first visit <a href="http://openweathermap.org/">http://openweathermap.org/</a> to sign up and obtain your own API key. Then enter the API key and the name of the city in the "Weather Location"



page.

# Offline Digital Signage with Exported Templates

Press the "Export" icon to export signage templates to a ZIP file. Placing this ZIP file into the SD card to turn AVerReceiver into a standalone player without the need for network connections and CMS server. Please note that AVerReceiver must not be connected to CMS service in order to work in offline mode.



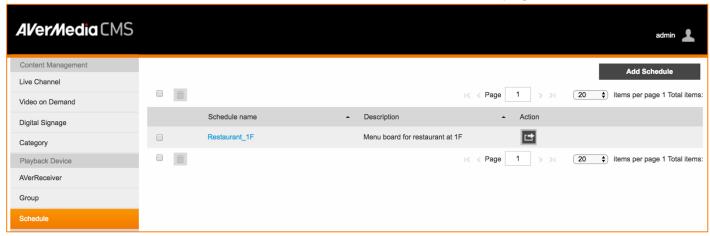
## **Importing Templates**

You can copy the templates from one CMS server to another by simply importing the exported templates. Just click on the "Import Template" and select the exported ZIP file.

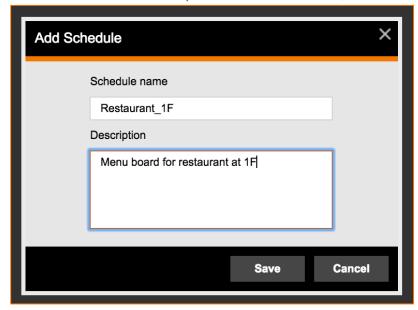
## Schedules and Tasks

A Task is the single entity with only one template to execute. By combining multiple tasks into a schedule and arrange the order and time to run the tasks, we can create many combinations in a very flexible way.

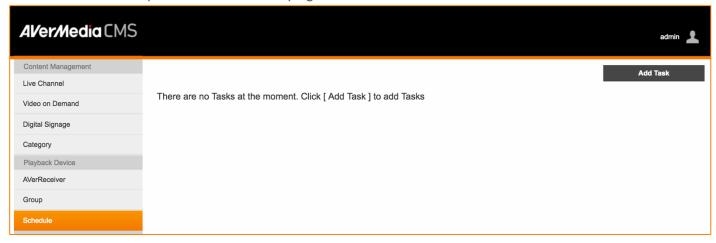
To create a new schedule, first click "Add Schedule" in the "Schedule" page.



Edit the name and descriptions of the schedule, and continue to the task list page.

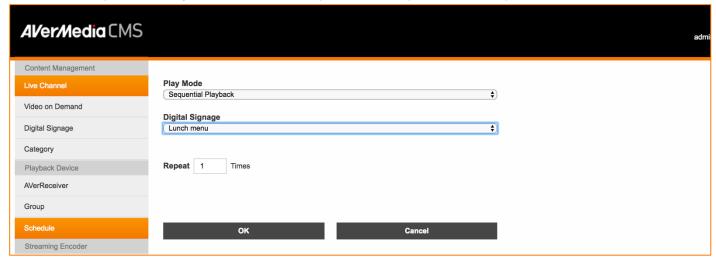


Click "Add Task" to proceed to the task page.



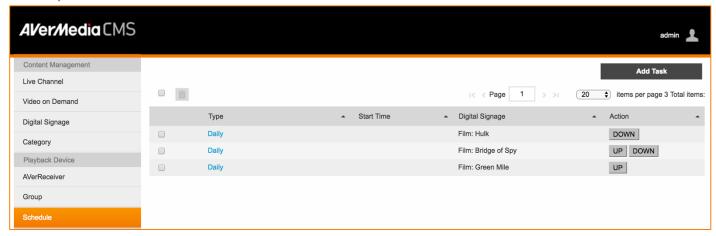
#### Sequential Tasks

A task in "Sequential Playback" mode will repeat the template for the specified times.



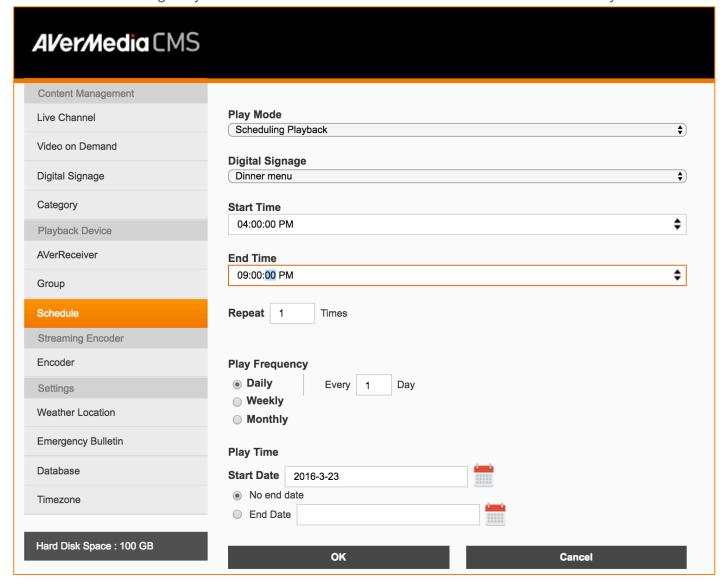
Please note that the presentation time of any task is determined by the longest presentation time of the following elements: media player, slide show, text with marquee effect. A template without any of these elements is run continuously when assigned to a task. This forever-running task will only be stopped if another task in "Scheduling Playback" mode is kicked off.

A schedule with multiple tasks in "Sequential Playback" mode will execute all these tasks in the order specified.



#### Scheduling Tasks

A task in "Scheduling Playback" mode is scheduled to kick off at a certain time of day.

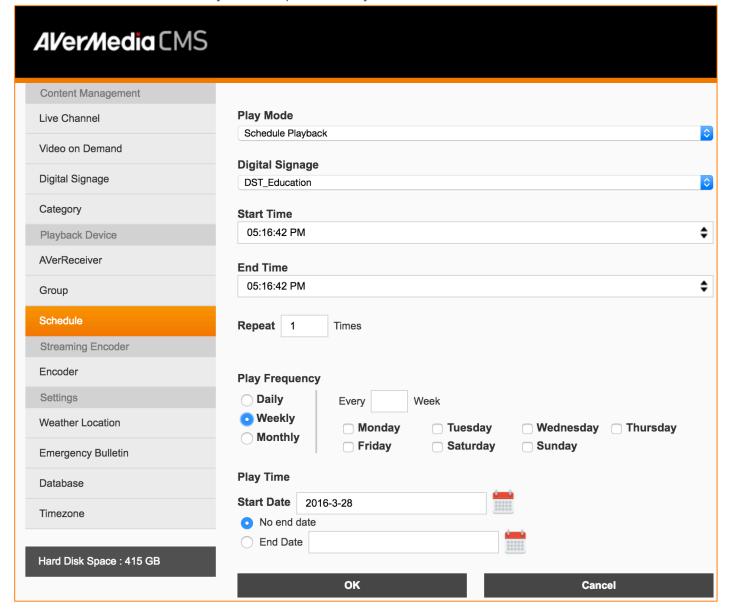


You either specify the exact time to end this schedule in "End Time", or use "Repeat N Times" to force this task to finish after executed for a number of loops.

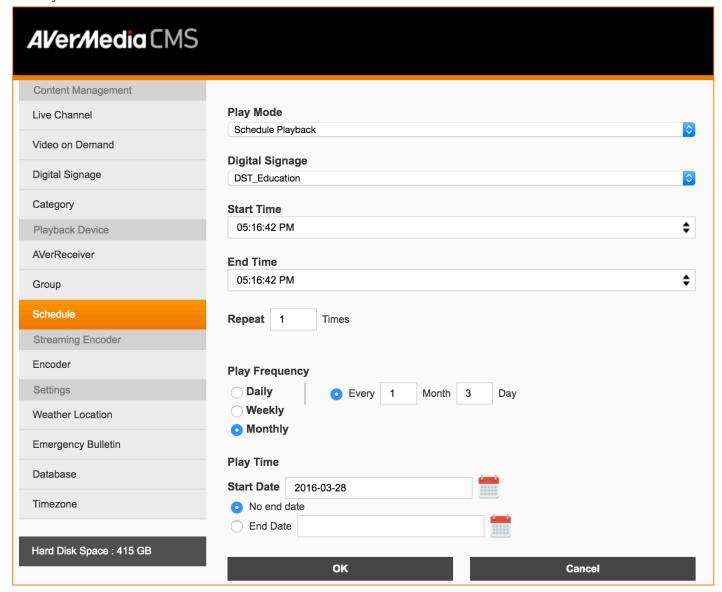
Please note that the presentation time of any task is determined by the longest presentation time of the following elements: media player, slide show, text with marquee effect. A template without any of these elements is run continuously when assigned to a task. This forever-running task will only be stopped if another task also in "Scheduling Playback" mode is kicked off.

Scheduled tasks are run daily by default.

Schedule can also run weekly on the specified day of week.



Or run monthly on a specified day of month. This following example schedules task to run on the 3<sup>rd</sup> day of each month.



#### Mixing Sequential and Scheduling Tasks

A sequential task when interrupted by a scheduling task, will resume its execution after the scheduling task has ended. In this case, you can think of the scheduling task as an emergency announcement.

## Over-night Scheduling Task

To schedule an over-night task, please setup one schedule before mid-night (e.g. 10:00:00PM~11:59:59PM) and another schedule after mid-night (e.g. 12:00:00AM~02:00:00AM).

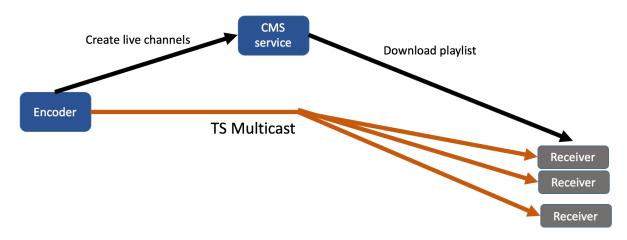
# Live Channel and Encoder

First we explain what can be done from the encoder perspective and receiver perspective. And also list the combinations of streaming protocols.

The purpose of connecting encoders to VueSign CMS is for easier management of live channels. With AVerCaster encoders, live channels will be automatically created on CMS when streaming task is started. With other-brand encoders, we support manually adding live channels so that receivers can still benefit from live steaming with your existing encoders.

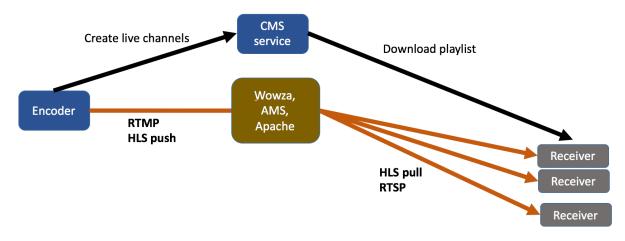
Grouping of live channels and receivers provide another level of controlling the distribution of live video content.

For Intranet deployment without content distribution networks or servers, TS multicast is recommended for live streaming with VueSign CMS solution. Network switches must properly support IGMP to make efficient use of the bandwidth.



Larger deployment across geographical regions often requires content distribution networks (CDN) or servers. From the encoder side, RTMP publish or HLS push is recommended. CDN is responsible for transforming the ingress stream to RTSP or HLS pull format, which are two

protocols supported by receivers.



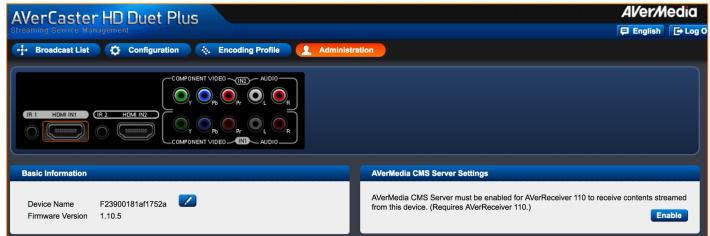
### **AVerCaster Series Encoders**

AVerCaster Lite, Pro and Premium series encoders all support AVerMedia VueSign CMS. When an AVerCaster encoder is connected to VueSign CMS server, the live streaming channels will automatically report to CMS. This eases management and integration efforts.

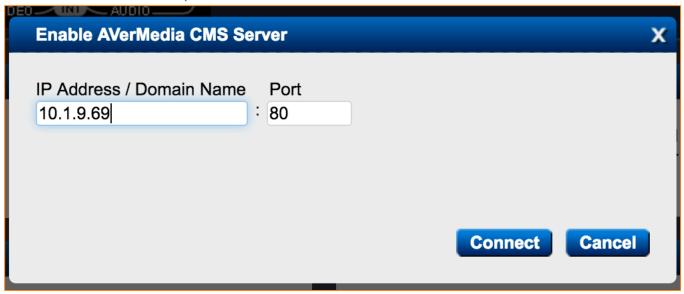
#### AVerCaster HD Duet Plus (F239+) and AVerCaster Pro/Premium

The procedure is mostly the same as in F239+ and AVerCaster Pro/Premium. So this section applies to both models.

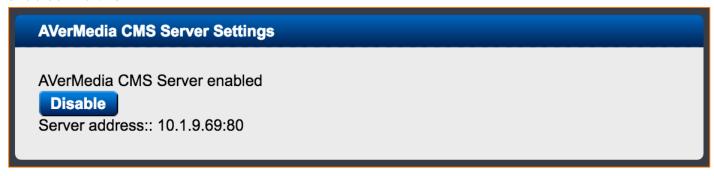
Use browser to connect to web management of F239+ and proceed to the "Administration" tab. Press "Enable" on "AVerMedia CMS Server Settings".



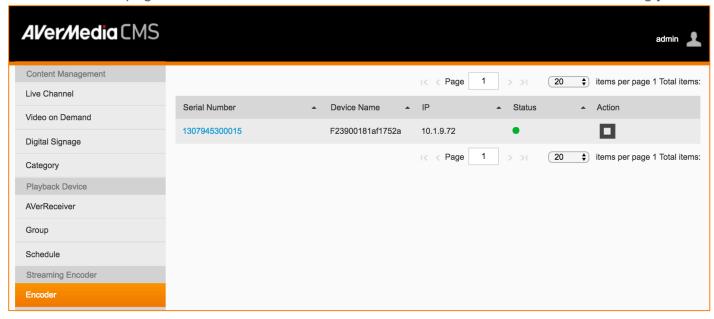
Enter the IP address and port of CMS server.



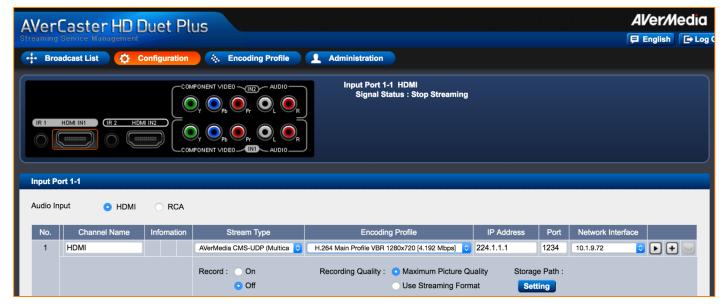
After connection is established, "Administration" tab will show that connection to CMS server is enabled like this:



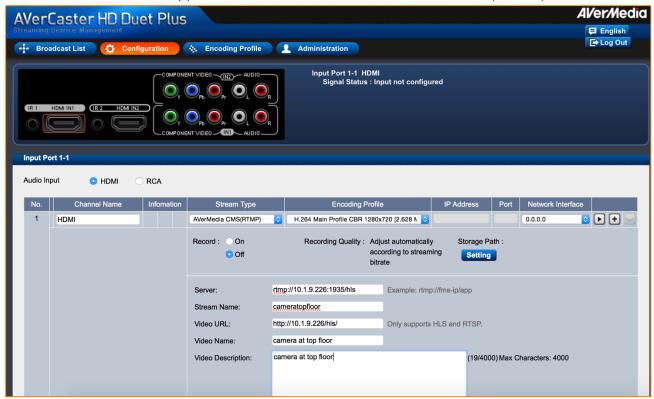
In the "Encoder" page on CMS, the online/offline status of F239+ will be reflected accordingly.



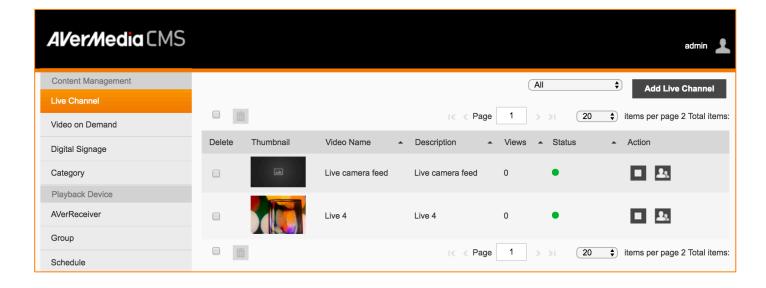
When setting up streaming, select "AVerMedia CMS-UDP (Multicast)". The rest of the settings are the same as "TS Multicast".



AVerMedia CMS also supports RTMP. Just select "AVerMedia CMS (RTMP)".



In the "Live Channel" page on CMS, streaming channels will be created automatically. Assign this live channel to groups will help with the management of content on a group basis.

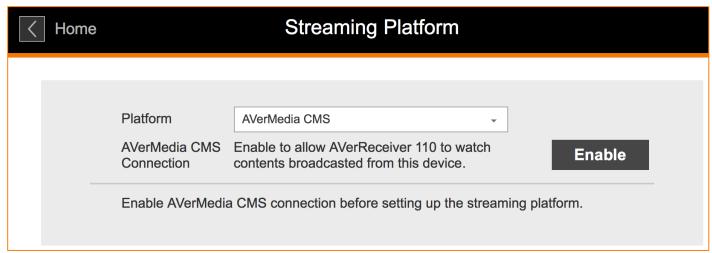


#### AVerCaster Lite (SE510)

SE510 is a single channel encoder accepting HDMI and composite video signal. To enable support for AVerMedia VueSign CMS, open the "Streaming Platform" settings.



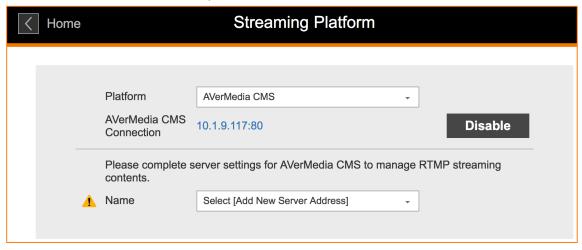
Select "AVerMedia CMS" in "Platform" and click on "Enable".



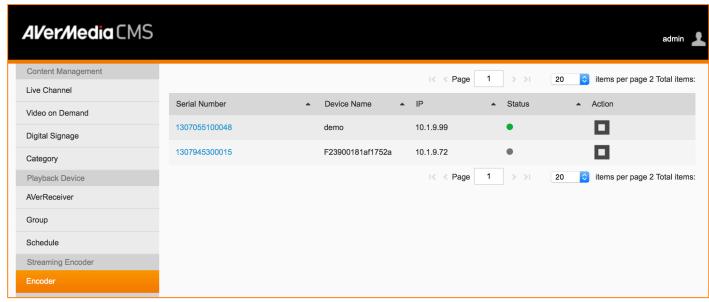
Enter the IP address and port number of CMS server.



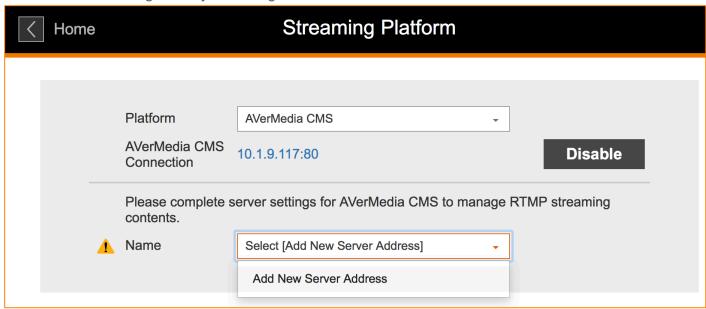
After the connection is made, SE510 can also disconnect with the "Disable" button.



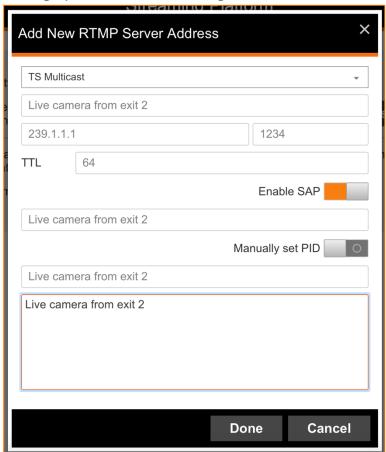
Back to the CMS management page, SE510 shows up in the "Encoder" page with its assigned device name. In this case, the name is "Demo".



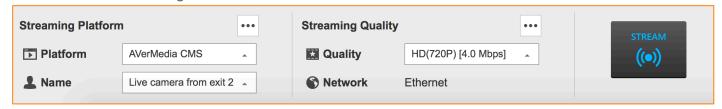
Now add a streaming task by selecting the "Add New Server Address".



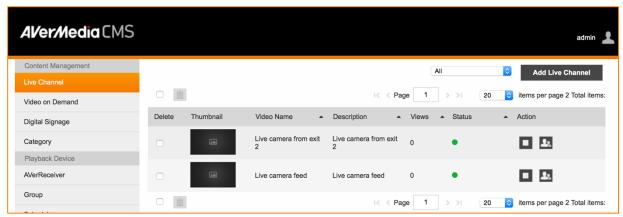
Setting up TS multicast is straight-forward. Just select "TS multicast" from the first drop-down list.



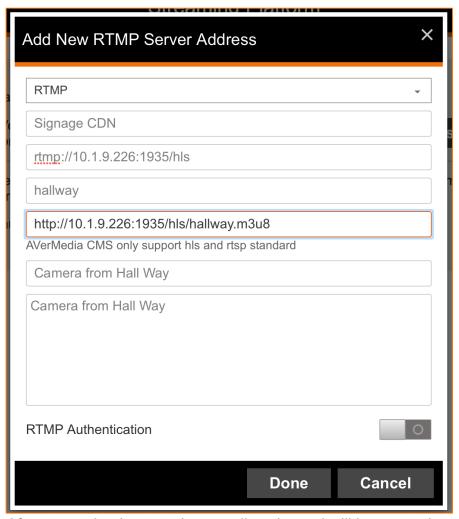
Select the new steaming task in the main screen and click on the "STREAM" button.



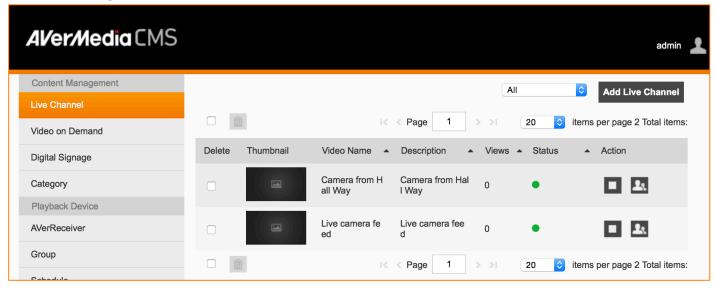
A new live channel will become available.



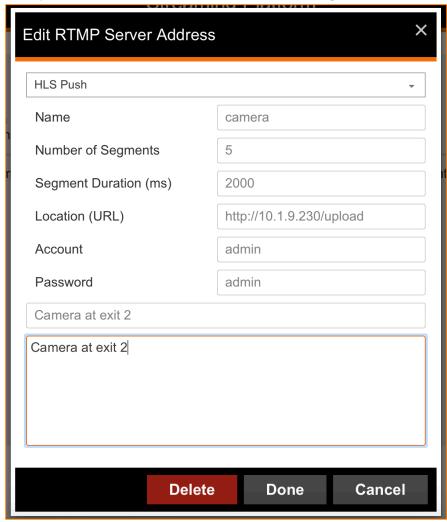
Setting up a RTMP streaming is just as easy. Select "RTMP" from the first drop-down list and enter all the stream details.



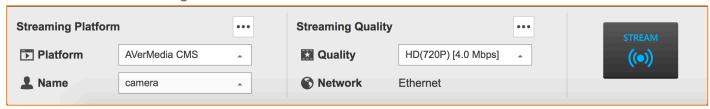
After streaming is started, a new live channel will be created.



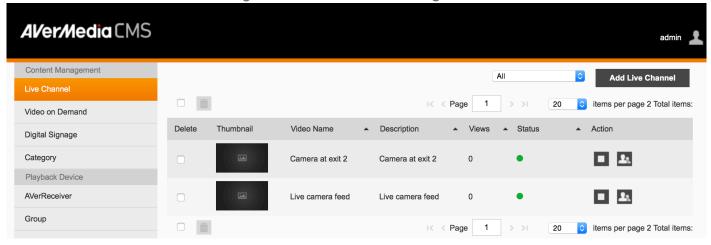
HLS push is the same. Frist create a streaming task.



Select this HLS streaming task in the main menu and click on "STREAM" button.



New live channels on CMS management web after streaming is started.



## Other-brand Encoders and IP Cameras

Other-brand encoders and IP cameras can also contribute as a source of live channels. All you have to do is look up the "playback address" in the setting page of the encoders and IP cameras. Three formats of playback address are supported:

**HLS**: The address is something like "http://...../\*.m3u8".

RTSP: The address is something like "rtsp://.....".

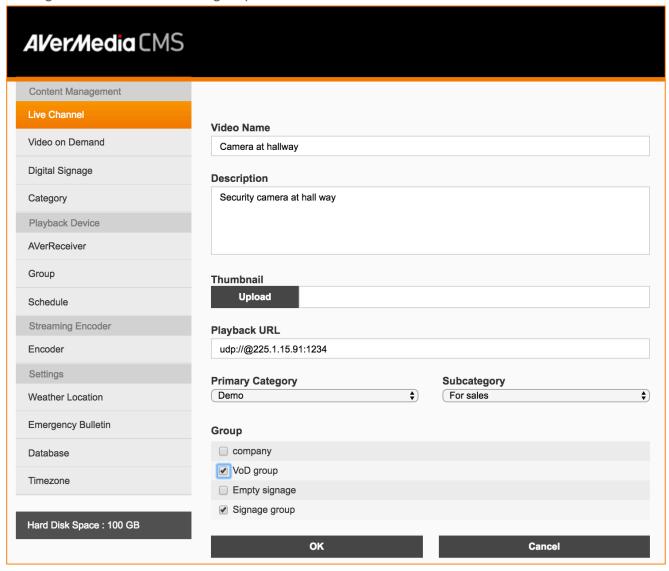
TS (UDP) Multicast: The address is something like "udp://@....."

It is a good practice to try this playback URL on VLC software first. And please note that with the vast diversity of 3<sup>rd</sup>-party encoders and IP cameras, not all of them can be supported right out of the box by VueSign solution.

Click "Add Live Channel" in the "Live Channel" page.



Enter the playback address to the "Playback URL" field. It is necessary to fill up the video name and upload a thumbnail image. Assigning this live channel to groups will help with the management of content on a group basis.



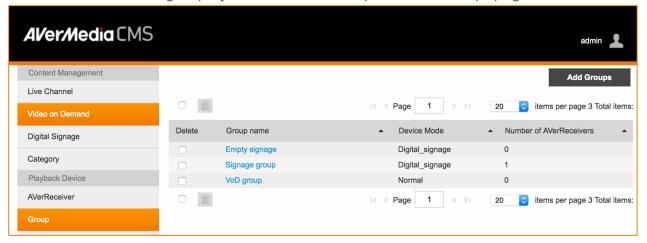
Press "OK" to save this live channel for use in digital signage and video on demand.

# **Group and Category**

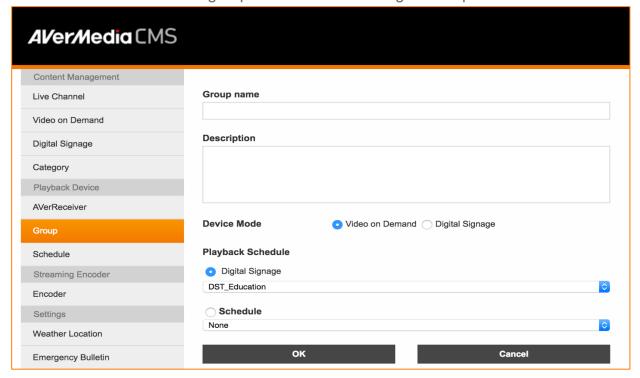
# Group

Group is a mechanism to limit what content can be watched on which AVerReceiver. It is very helpful to manage AVerReceivers in groups and manage the receivers on a group basis.

You can create a new group by click on "Add Groups" in the "Group" page.



Choose if this group is intended for digital signage of video-on-demand applications. If in digital signage mode, a template or schedule can also be assigned to this group, so that all AVerReceivers in the same group will execute the assigned template or schedule.



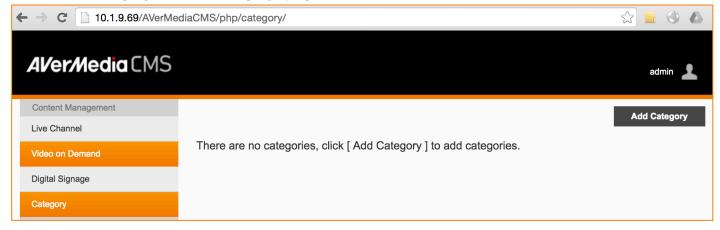
When uploading MP4 videos and setting up live channels, be sure to assign them into groups. This is so that AVerReceivers in the group will be able to select the video for viewing.



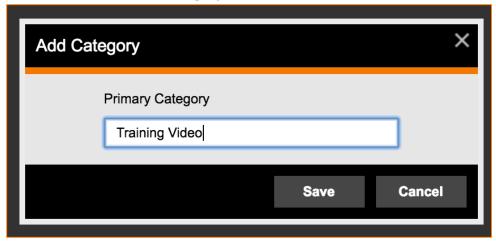
## Category

Category classifies videos to make it easier for users in video-on-demand application to choose from hundreds or thousands of videos. Sub-category can also be created per category, making the classification even more fine-grained.

Click "Add Category" in the "Category" page.



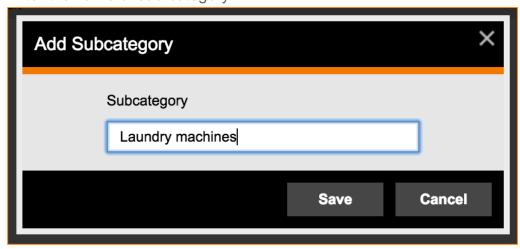
Enter the name of the category.



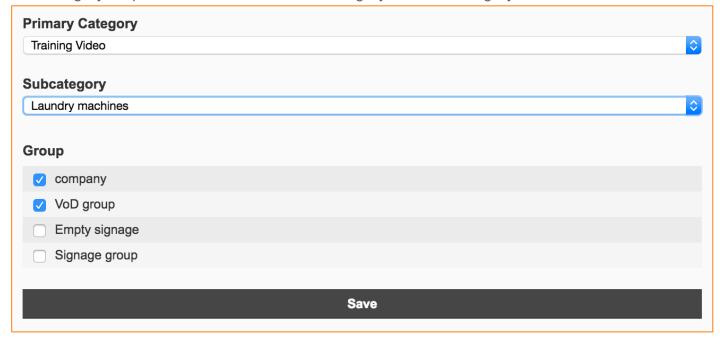
To add a sub-category in the category, first click in the list of categories to select a category. And click "Add Subcategory".



Enter the name of sub-category.

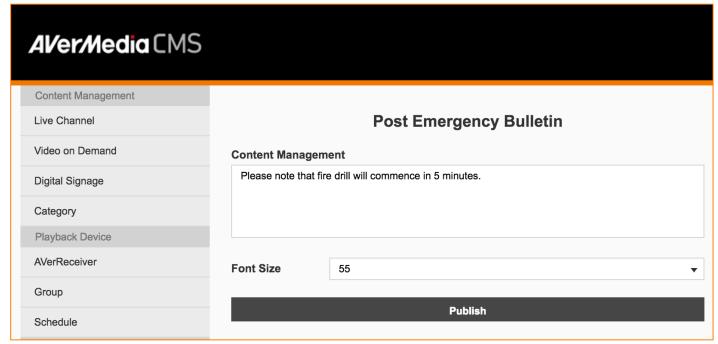


When editing the information of uploaded MP4 video, select among the "Primary Category" and "Subcategory" to put the video in the correct category and sub-category.

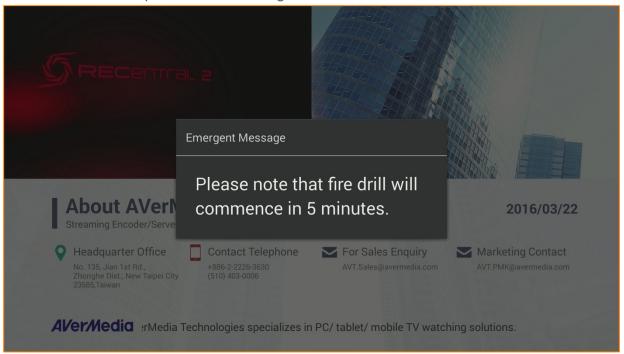


# **Emergency Bulletin**

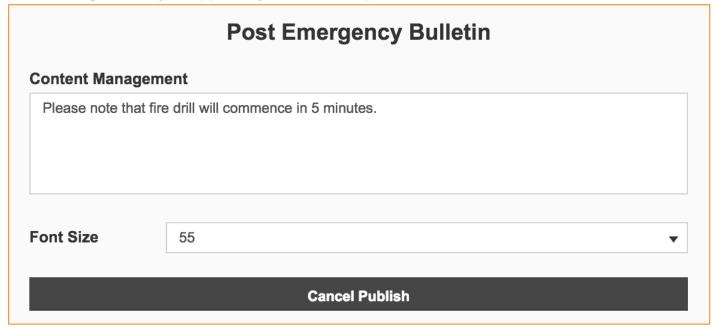
In the "Emergency Buttetin" page, enter the text messages and font size. Click "Publish" to push the emergency message to all AVerReceivers managed by VueSign CMS.



All AVerReivers will present the messages as illustrated.

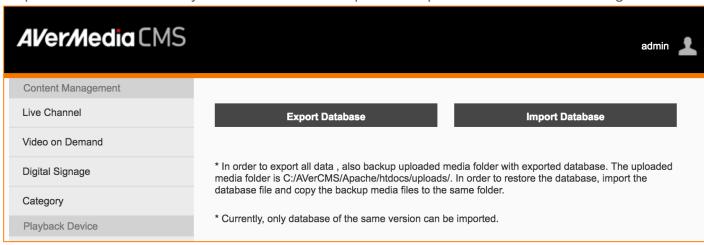


This message will only disappear if you cancel the publish.



# **Backup Database**

When migrating VueSign CMS service or for backup purpose, it is necessary to export the database to a file and import this backup file later. You can do all these in the "Database" page. "Export Database" will provide a backup file to be saved into USB pen drive or other storage. "Import Database" will ask you to select the backup file to import all the database settings.



The uploaded media including video and images are not backed up. You must manually transfer the files under C:\AVerCMS\Apache\htdocs\uploads folder.

Please note that the version of CMS must be the same for database import and export to work properly. If in doubt, check the CMS version in the lower part of page. In the following image, CMS version is 2.1.19. In this case, database exported by version 2.1.19 can only be imported to version 2.1.19. Failure to adhere to this rule will result in unexpected behavior.

